



STORYTIME WITH ANNIE & ROCCO

Electronic Press Kit

Multi-sensory social-emotional learning for classrooms & homeschools, ages 1–12

At a Glance

Program	Storytime with Annie & Rocco — sing-along books, SEL videos & original music
Creator	Janet Coco — founder, writer & musician (background in music publishing); developed the program while homeschooling her own children for ten years
Age range	Books & activities: ages 1–9 Video library: ages 3–12
Focus areas	Social-emotional learning (SEL), emotional regulation, early math & literacy, environmental awareness
Format	Sing-along picture books, activity/journal books, original songs, puppet-led video lessons
Where to find it	annieandroccokids.com Amazon CoLabCrafts (Escondido, CA)
Social	YouTube, Instagram & Facebook: @annieandrocco
Contact	hello@annieandroccokids.com

Program Overview

Storytime with Annie & Rocco is a sing-along book, music, and video series built around a puppet duo, Annie and Rocco, who help children ages 1–12 name and manage big feelings. Every story pairs rhythm, repetition, and song with hands-on activities — drawing, journaling, coloring, and movement — so kids engage more than one sense while they learn.

The program is grounded in a simple, brain-based idea: "name it to tame it." Giving children language for their emotions helps calm the emotional brain and engage the thinking brain, making it easier for them to pause, reflect, and respond with confidence. The result is a library of books, printable journals, and video lessons that turn everyday storytime — or circle time — into an active practice in self-regulation, empathy, and confidence.

The catalog also extends beyond SEL into early math, literacy, and environmental awareness, using the same multi-sensory, sing-along format — making it a flexible fit for daily classroom routines, homeschool morning baskets, and family bedtime routines alike.

Why Teachers & Homeschooling Parents Use It

- Multi-sensory by design: songs, puppetry, drawing, coloring, and movement reinforce each lesson through more than one learning channel.
- Built for daily routines: short videos and songs work as circle-time openers, brain breaks, transitions, or morning-basket warm-ups.
- SEL content organized by need: emotional regulation, growth mindset, self-awareness, and social skills are each addressed through dedicated books, journals, and video playlists.
- Low-prep, high-repeat: original music and repeated phrasing ("name it to tame it") help lessons stick without requiring additional lesson planning.
- Extends beyond SEL: early math (one-to-one correspondence), literacy, and environmental-stewardship titles use the same format, so the approach carries across subjects.
- Developed by a homeschooling parent: the creator built the program over eight years of homeschooling her own children, alongside a professional background in music.

Featured Titles

Title	Ages	Focus
The Feelings Journal	3–6	Interactive drawing & play activities that help preschoolers identify and name big emotions.
Goodnight, It's Time to Sleep: The Checklist Book	1–3	A visual bedtime-routine tool that builds independence and eases nighttime transitions.
Count With Me	2–5	Tactile, multi-sensory introduction to numbers and one-to-one correspondence.
This Is the Earth: It Is My Home	2–6	Sing-along introduction to environmental stewardship and life cycles.
What Do You Love About Spring?	2–6	A seasonal sing-along picture book pairing story with an original music video.

Full catalog and pricing: annieandroccokids.com/books

Video Library

The Annie & Rocco YouTube channel offers free SEL video lessons for kids ages 3–12, organized into curated playlists:

- Calm & Mindfulness Songs — music and poetry teaching coping skills like deep breathing and self-awareness; suited to morning baskets or classroom brain breaks.
- SEL Videos for Early Elementary — discussion-format lessons on self-awareness and anxiety management for the classroom.
- Self-Empowerment Playlist — growth-mindset lessons ("turning 'I can't' into 'I can't yet'") and social-skills lessons on kindness and communication.
- Read-Alouds & Music Videos — books brought to life through song, designed to build literacy and motor skills through multi-sensory play.

YouTube Total Views: ~1.75 million/YouTube subscriber count: ~5.68K

About the Creator

Janet Coco founded Storytime with Annie & Rocco after transitioning from a career in music publishing into full-time parenting. Immersing herself in emotional-regulation techniques to support her own children, she began layering those tools into original music and verse — and kept building the project from her home studio through ten years of homeschooling, handling everything from recording to animation.

Today the collection is available online and through Amazon, as well as in person at CoLabCrafts, a local-maker shop in Escondido, California. Storytime with Annie & Rocco has been featured in SD Voyager's "Community Highlights" series.

What Educators & Families Say

"Bedtime used to be a two-hour battle in our house. The checklist turned it into a game. My son loves 'checking off' his progress! It's been a game-changer!"

— David S., parent

"We love all of Annie and Rocco's books. My toddler just loves to pick them to read and go through for bedtime. I feel like they have been really helpful in getting my toddler to speak more and express herself!"

— Cheryl P., parent

Media Kit & Contact

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